

vMed26 Sponsor & Exhibitor Deck

Date: March 25-26, 2026

Location: The Hilton Hotel Universal Studios



What is vMed26?

Hosted by one of the world's premier health systems at the forefront of digital innovation, vMed26 is **Cedars-Sinai's 8th Annual two-day conference** that convenes the brightest minds to explore how **AI, XR, biosensors and other digital technologies are transforming care delivery and driving the future of health systems innovation.**



vMed26 Tracks

Our 2026 Theme, ***Driving Digital Innovation in Health Systems***, expands our focus from medical XR to the full spectrum of technologies advancing smarter health systems and explores **how they create real-world impact**:

- Artificial intelligence & data science
- Biosensors & wearables
- Immersive therapeutics & behavioral technologies
- Remote care & patient-engagement platforms
- Health-system transformation & implementation science



What to Expect at vMed?



**World-class thought leaders
and Expert-led Panels**

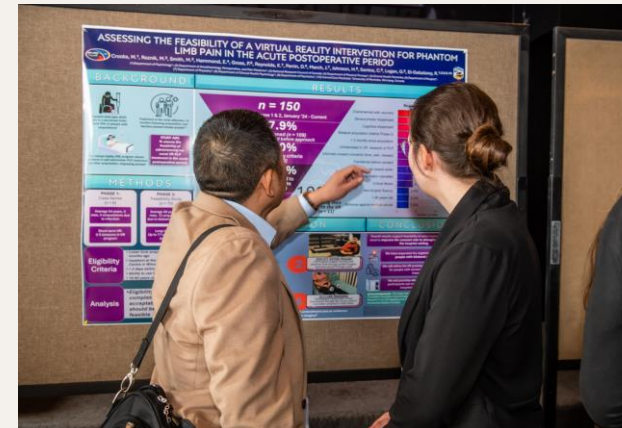


**Hands-on
Workshops**



**Limitless Networking
Opportunities**

**Interactive VR, AI
and Wearables
Demos**



**Abstract Research
Poster
Competition**

Who Attends vMed?

400+ Attendees include:

- **Multidisciplinary clinicians** using digital health to enhance patient care
- **Hospitals, clinics, health system executives** evaluating the health economics and impact of digital transformation for health systems
- **Scientists and researchers** advancing evidence-based digital medicine research
- **Industry partners and entrepreneurs** developing next-generation digital health hardware and software solutions
- **Journalists** investigating the latest breakthroughs in digital health and virtual care
- **Investors** seeking to learn the evidence and ROI for emerging digital health products and services.
- **Patients** exploring the benefits of digital therapeutics as a complementary therapy
- **Technology Enthusiasts** passionate about innovation in healthcare



Stats on Past vMed Registrants



- 35% Academia
- 30% Healthcare
- 23% Tech Industry
- 12% Others including Pharma, Investors, Patients and Media

Past vMed Exhibitors and Sponsors



vMed24-25 Registrants Geographic Locations



- 17 countries
- 5 continents
- 400+ registrants

Why Join vMed26?

- **Exclusive Access to the Digital Health Thought Leaders**

Tap into a diverse network of faculty, clinicians, entrepreneurs, investors and health system executives, all in one place. Build meaningful connections that open doors to partnerships, pilots, and clinical adoption.

- **Showcase Your Innovation**

Demonstrate your latest VR, AI, and wearable innovations directly to decision-makers and innovators. Highlight your value propositions, enterprise readiness, and real-world impact to an audience eager to discover cutting-edge digital health solutions.

- **Elevate Brand Visibility**

Gain premium exposure across the two-day conference through on-site branding, digital channels, and program features that position your company in the digital health space.

- **Drive Business Growth**

Generate high-quality leads, strategic collaborations, and actionable market insights that extend well beyond the conference, fueling your company's growth and visibility in the health innovation ecosystem.

How To Get Involved?

vMed26 Exhibitor Booth Package

Cost: \$2,499

- 3 General Admission Conference Tickets
- Social Media Shout Out Before and on Day of Event
- Company Logo Branding on Printed and Digital Materials
- Demo Booth at Event – 6 ft long table

Booth Placement is first come first serve, join us!

vMed26 A La Carte Sponsorship Opportunities

- Workshop Sponsorship - **\$4,000**
- Panel Sponsorship - **\$3,000**
- Sponsored Talk - **\$3,000**
- Abstract Competition Sponsorship - **\$800**
- VIP Dinner Sponsorship - **\$2,000**
- Break/Coffee/Meal Sponsorship - **\$800**
- Digital Signage - **\$500**
- Swag Sponsorship - **\$300**

Major, Bundle and Other Opportunities: We are more than happy to speak with your team and customize a sponsorship package

Sponsorship Details: Speaking Opportunities

Opportunities	Description	Package Includes:	Price
Sponsored Talk	Deliver a 20-minute individual speaking session highlighting your latest innovation, product, or research. This highly sought-after opportunity puts your company directly in front of healthcare and tech decision-makers.	<ul style="list-style-type: none"> • Speaking slot featured on agenda and promotional materials • Logo on website, agenda, and marketing materials • 2 general admission conference tickets • Social media mention leading up to your session 	\$3,000
Workshop Sponsorship	Be the featured product or service during a 30-minute hands-on workshop session. Your company will be highlighted on our agenda, signage, and digital channels. Attendees will directly engage with your product during the session.	<ul style="list-style-type: none"> • Opportunity to demonstrate product live during the workshop • Logo on website, agenda, and marketing materials • 2 general admission conference tickets • Social media promotion before and during the conference 	\$4,000
Panel Sponsorship	Position your company as a thought leader by sponsoring a mainstage panel session. This includes recognition during the session and a chance to nominate a panelist (subject to approval).	<ul style="list-style-type: none"> • Recognition in both printed and digital programs • Logo placement on panel session slide and event signage • Verbal acknowledgment by moderator • 2 general admission conference tickets • Social media promotion before and during the conference 	\$3,000

Sponsorship Details: Breaks/Coffee/Meals Opportunities

Opportunities	Description	Package Includes:	Price
VIP Dinner Sponsorship	Align your brand with the exclusive networking dinner attended by conference speakers, partners, and key opinion leaders.	<ul style="list-style-type: none"> • Exclusive brand recognition on printed and digital dinner materials • On-site signage and verbal acknowledgment at the dinner • 3 VIP dinner tickets (valued at \$150 each) • Social media mention recognizing your support 	\$2,000
Break / Coffee / Meal Sponsorship	Sponsor a meal, refreshment break, or cocktail hour. These high-traffic touchpoints offer visibility throughout the event day.	<ul style="list-style-type: none"> • Branded signage at meal or break station • Logo and acknowledgment in the program and website • Verbal mention before the break • Option to provide branded napkins, cups, or utensils 	\$800

Sponsorship Details: Other Opportunities

Opportunities	Description	Package Includes:	Price
Abstract Competition Sponsorship	Support the next generation of digital health innovators by sponsoring the conference's scientific abstract competition. Recognition will be given during the poster session and winner presentations.	<ul style="list-style-type: none"> • Logo displayed on event website, Virtual Poster Hall, slide decks and signage on event day • Acknowledgment on Day 1 Poster Session and Day 2 Abstract Competition winner presentations • Social Media mention recognizing support 	\$800
Digital Signage Sponsorship	Gain visibility on rotating digital signage displayed throughout the conference venue.	<ul style="list-style-type: none"> • Full-slide company promotional materials featured in rotation with other sponsors on large-screen displays • Logo placement on the vMed26 website and digital materials 	\$500
Swag Sponsorship	Make your brand part of every attendee's experience by sponsoring conference swag. Choose from items such as tote bags, lanyards, notebooks, pens, or water bottles.	<ul style="list-style-type: none"> • Company logo on swag item • Recognition on event website and in the printed program 	\$300

Virtual Medicine 2025 Exhibitor Hall



Sample Virtual Medicine Demo Booth

Dimensions:

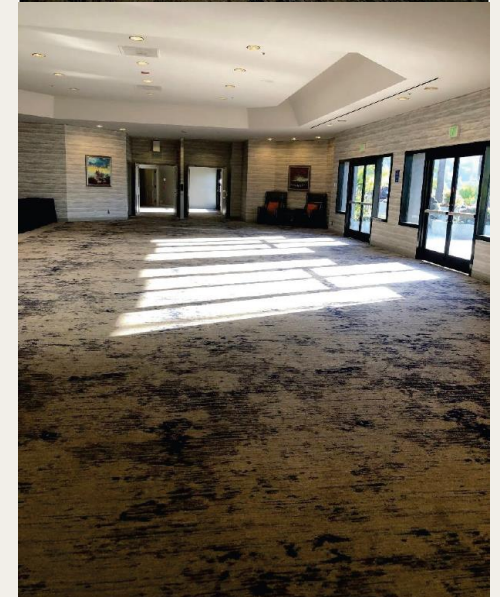
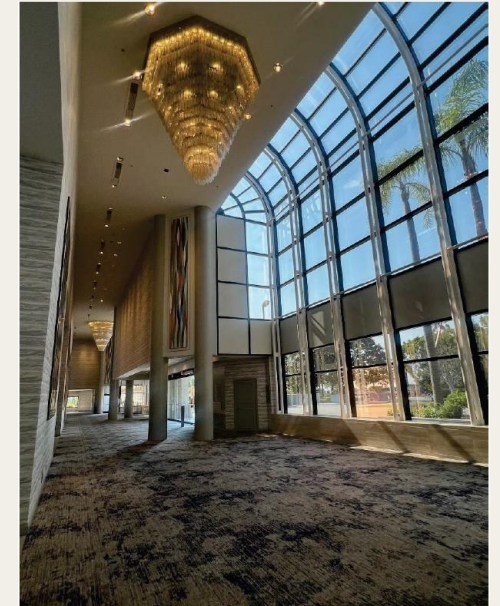
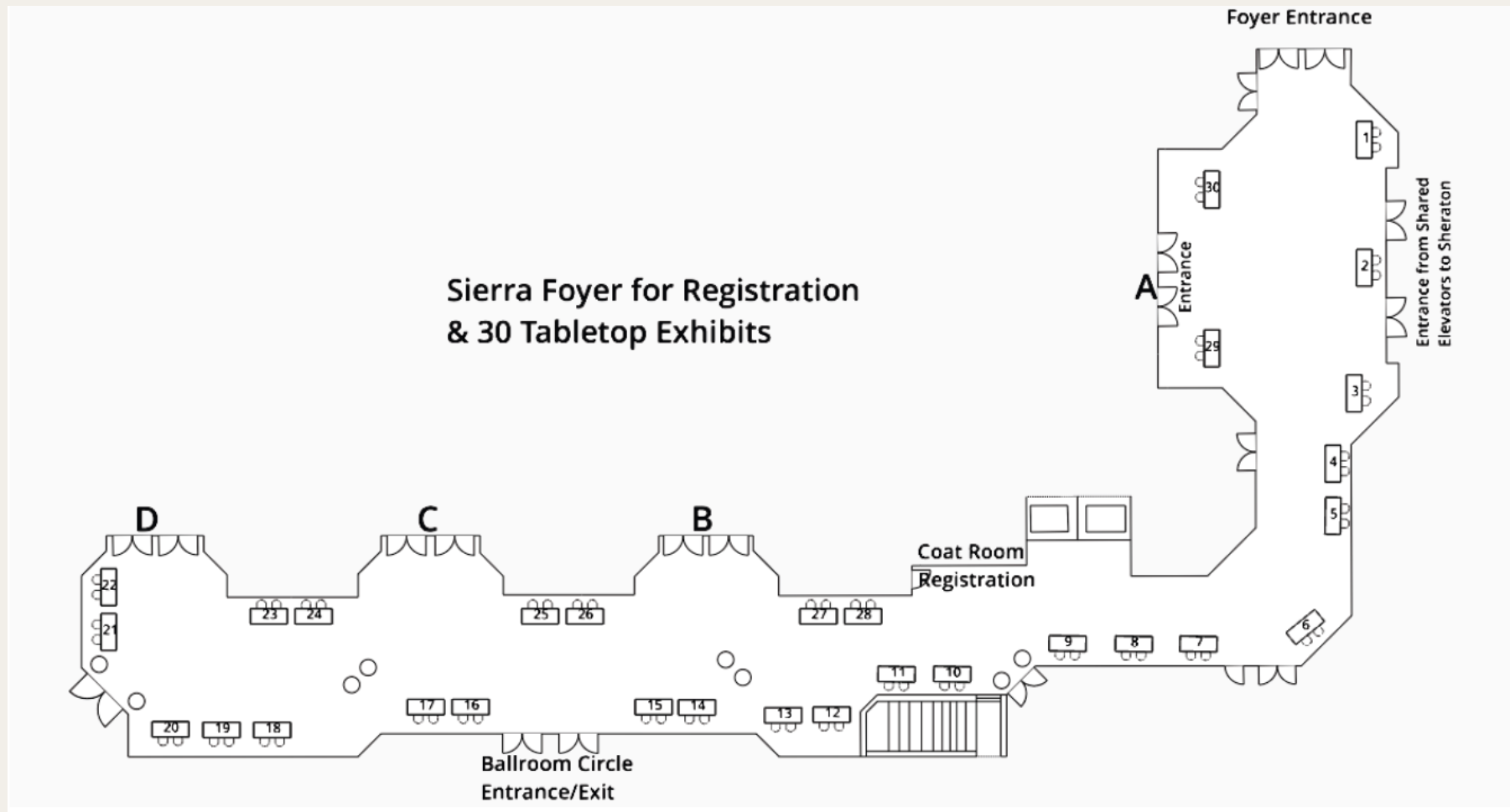
Length: 72 inches

Width: 30 inches

Height: 30 inches



Exhibitor Foyer Layout



For More Information

Access www.virtualmedicine.org

- Current vMed26 information
- vMed26 Agenda
- Ticket information
- Speaker bios
- Current exhibitors and sponsors
- Media coverage
- Previous vMed conference talks
- Research papers



@virtualmedconf



@virtualmedconf



Virtual Medicine Conference

The screenshot shows the top of the Virtual Medicine Conference website. The header includes the vMed logo, Cedars Sinai logo, and navigation links: About, Agenda, Apply (with a dropdown arrow), Venue, Media, Contact Us, and a red Register button. The main content area features the headline "Virtual Medicine Conference Returns!" in large blue font, followed by the subtitle "Driving Digital Innovation in Health Systems" in black. Below this, the dates and location "March 25-26, 2026 • Hilton Universal Studios" are displayed in red. A short description follows: "A dynamic two-day event in Los Angeles with keynotes, panels, lectures, workshops, an abstract competition, and hands-on demos."

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Thank you!